Executive Proclamation
State of South Dakota
Office of the Governor

Whereas, More families own life insurance than any other form of thrift and savings; and,

Whereas, Life insurance has become the great base of family financial security planning; and,

Whereas, Life insurance contributes to and benefits by social and economic changes, with changes in life insurance needs being made constantly by changes in each family's own situation; and,

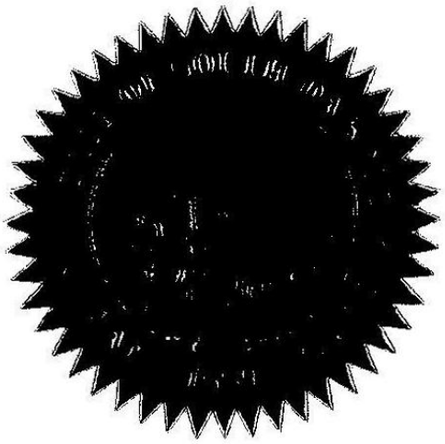
Whereas, Life insurance renders a second great service by carrying the policyholder dollars back to "Main Street" where they go to work aiding all segments of the economy and the community as a whole while awaiting call for benefit payment; and,

Whereas, The National Association of Insurance and Financial Advisory-South Dakota is cooperating in a program to inform the public of the many and broad aspects of life insurance:

Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim February 1 through February 8, 2004, as

LIFE INSURANCE WEEK

in South Dakota.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Twenty-ninth Day of December in the Year of Our Lord, Two Thousand and Three.

M. Michael Rounds, Governor

Attest:

Chris Nelson, Secretary of State